

MISSION FOCUSED MULTI-SECTORAL APPROACH

SUSA works as the agent that bridges various players with keen understanding of the role and stake each party has in accomplishing the mission.



Contact

SEOUL URBAN SOLUTIONS AGENCY

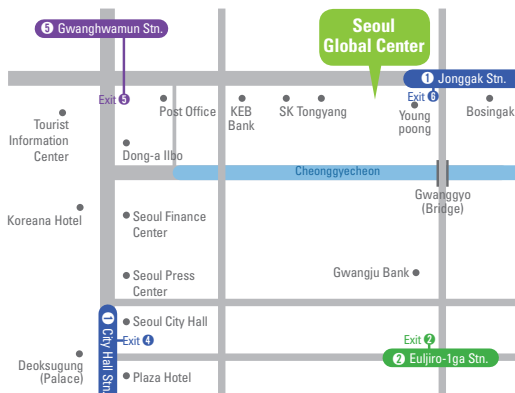
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SH was established by the Seoul Metropolitan Government in 1989 with a mandate to bring solutions to urban development needs.

Seoul Urban Solutions Agency

Towards co-prosperity of world cities
through transferring urban development solutions
the city of Seoul has built



Seoul's Unique Urban Development Experience

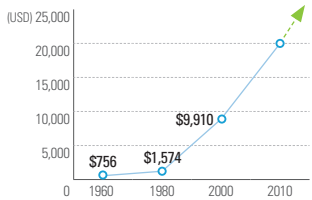
Seoul in 1950's



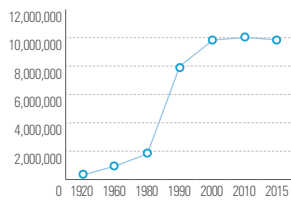
Seoul in 2000's



Intensive Economic Growth Rising Income (GNI per capita)



Population Change



The city of Seoul had grown rapidly from the ashes in the aftermaths of the Korean War in the 1950s. Six decades after, Seoul continues to evolve into a livable, high-tech yet green and smart metropolis: Seoul is now a model city full of urban development best practices. Learnings accumulated from Seoul's trial-and-error and know-how from years of overcoming urban challenges are the city's assets.

Seoul rose to a world-class city with the development support of global community. By sharing our growth experience, Seoul can provide support in improving urban livelihood for other cities to grow into smart, livable, environmentally and economically sustainable urban domain.

Seoul Metropolitan Government (SMG) launched Seoul Urban Solutions Agency (SUSA) in 2015 to serve this purpose. Legally a part of Seoul Housing & Communities Corporation (SH), a public company fully financed by SMG, SUSA is able to collaborate with the public sector, private corporations and financial institutions. As a dedicated entity, SUSA will actively support to provide urban solutions to challenges that cities face in creating a prosperous and healthy environment.

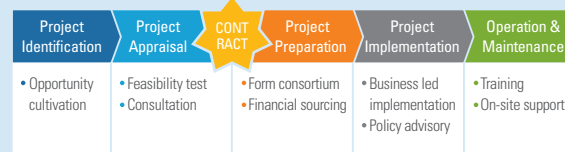


What We Do



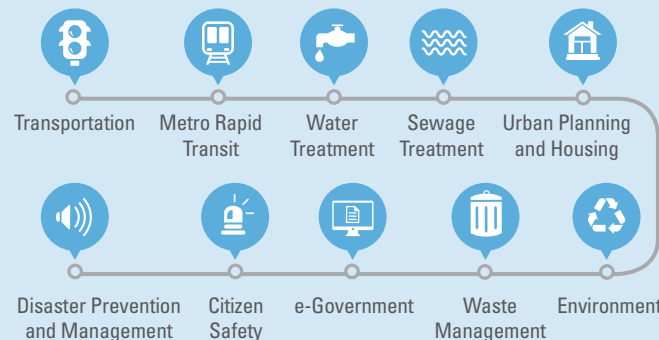
From cultivating project opportunities to providing technical consultation, project implementation and evaluation, SUSA works to bring public/private expertise and resources together. By creating partnerships that leverage each other's competencies, the focus is on bringing integrated urban solution including transferring policy knowledge and operation expertise to ensure sustainability.

Overseas Project Process



Areas We Work In

Seoul has smart green urban solutions in the following areas



Services We Provide

- Study Visits
- Training Program
- Advisory/Consulting
- Project Implementation
- Public-Private Partnership Projects

How We Work



With Seoul's policy prowess as the driver in building a city of Seoul's caliber, we will engage Seoul's competencies by utilizing public sector capabilities with business solutions. SUSA's aim is to bring an integrated solution by marrying government/citizen-led policy package with hard and software solutions of the private businesses.

The policy package will outline Seoul's policies and urban development practices that brought viable solutions to the problems that the city faced. The business solutions, on the other hand, will bring policies to life in the form of infrastructure, facilities and IT systems among others. The result will be increase in quality of life for city dwellers with increased citizen safety, reduced commute time, cleaner air, cleaner tap water, more green spaces, affordable housing, etc.

The solutions package may come in a variety of forms, including knowledge sharing, consultation, business and financial solutions, and training based on the needs of the destination cities.

